

# Lars Frees Breum

Cpr. nr. 190476-1229

har den  
*has on the*

26. juni 2001

bestået  
*passed*

## Erhvervsøkonomisk Bacheloruddannelse (HA)

*Bachelor of Business Administration*

og har dermed ret til at betegne sig  
*and has thus been awarded the title of*

Bachelor of Economics (BA)

Odense, den 7. august 2001



Tage Koed Madsen

Dekan  
*Dean*

Kun gyldig i original med universitetets prægestempel

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Navn, *Name*  
Lars Frees Breum  
Cpr.nr., *Civil reg. No.*  
190476-1229

	Vægt Credit factor	Karakter Mark/Grade	Årsværk Credit value
<b>ERHVERVSØKONOMISK BACHELORUDDANNELSE</b> BACHELOR OF BUSINESS ADMINISTRATION		<b>9.4</b>	
<b>1. DEL</b> PART I		<b>11.4</b>	
<b>MATEMATIK</b> MATHEMATICS Skriftlig, ekstern censur <i>Written exam, External examiner</i>	<b>1</b>	<b>13</b>	<b>0,25</b>
<b>INDLEDENDE EDB</b> INTROD. PROGRAMMING & DATA PROCESSING Edb-prøve, intern censur <i>Computer based exam, Internal examiner</i>		<b>Bestået</b> <i>Passed</i>	<b>0,1</b>
<b>MIKROØKONOMI</b> MICROECONOMICS Skriftlig, intern censur <i>Written exam, Internal examiner</i>	<b>1</b>	<b>11</b>	<b>0,15</b>
<b>ERHVERVSØKONOMI</b> BUSINESS ADMINISTRATION Take-home og Skriftlig, intern censur <i>Take-home and Written exam, Internal examiner</i>	<b>2</b>	<b>11</b>	<b>0,3</b>
<b>SAMFUNDSBESKRIVELSE OG INDL. NAT. ØK.</b> DESCRIPTIVE ECONOMICS AND INTROD. ECONO. Skriftlig, intern censur <i>Written exam, Internal examiner</i>	<b>1</b>	<b>11</b>	<b>0,2</b>
<b>2. DEL</b> PART II		<b>8.5</b>	

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<b>STATISTIK</b> STATISTICS Skriftlig, ekstern censur <i>Written exam, External examiner</i>	<b>1</b>	<b>10</b>	<b>0,25</b>
<b>SYSTEMANALYSE</b> STRUCTURAL ANALYSIS & PROGRAMMING Edb-prøve, intern censur <i>Computer based exam, Internal examiner</i>		<b>Bestået</b> <i>Passed</i>	<b>0,15</b>
<b>REGNSKABSV./INVESTERING OG FINANSIERING</b> ACCOUNTING/FINANCING & INVESTMENTS Skriftlig, ekstern censur <i>Written exam, External examiner</i>	<b>2</b>	<b>7</b>	<b>0,3</b>
<b>MAKROØKONOMI/ÅBEN ØKONOMI</b> MACROECONOMICS & OPEN ECONOMY Skriftlig, ekstern censur <i>Written exam, External examiner</i>	<b>2</b>	<b>10</b>	<b>0,3</b>
<b>ERHVERVSRET</b> BUSINESS LAW Mundtlig, ekstern censur <i>Oral exam, External examiner</i>	<b>2</b>	<b>5</b>	<b>0,2</b>
<b>ORGANISATION OG AFSÆTNINGSØKONOMI</b> ORGANIZ.THEORY AND MARKETING MANAGEMENT Skriftlig, ekstern censur <i>Written exam, External examiner</i>	<b>1</b>	<b>9</b>	<b>0,07</b>
<b>OBLIGATORISK OPGAVE I I AFSÆTNINGSØKONOMI</b> COMPULSORY TERM PAPER IN MARKETING I Hjemmeopgave, intern censur <i>Extended essay, Internal examiner</i>		<b>Bestået</b> <i>Passed</i>	<b>0,06</b>
<b>OBLIGATORISK OPGAVE II I AFSÆTNINGSØKONOMI</b> COMPULSORY TERM PAPER IN MARKETING II Hjemmeopgave, intern censur <i>Extended essay, Internal examiner</i>		<b>Bestået</b> <i>Passed</i>	<b>0,06</b>

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<b>OBLIGATORISK OPGAVE I ORGANISATION</b> COMPULSORY TERM PAPER IN ORGANIZATION Hjemmeopgave, intern censur <i>Extended essay, Internal examiner</i>		<b>Bestået</b> <i>Passed</i>	<b>0,06</b>
<b>PLANLÆGNINGSMETODER</b> PLANNING METHODS Skriftlig, ekstern censur <i>Written exam, External examiner</i>	<b>1</b>	<b>10</b>	<b>0,15</b>
<b>SEMINAR I</b> TERM PAPER I Seminar, intern censur <i>Seminar, Internal examiner</i>	<b>1</b>	<b>9</b>	<b>0,1</b>
<b>SEMINAR II</b> TERM PAPER II Seminar og mundtlig, ekstern censur <i>Seminar and oral exam, External examiner</i>	<b>2</b>	<b>10</b>	<b>0,25</b>
<b>VALGFRI DEL</b> ELECTIVE COURSES			
<b>IT OG ORGANISATION</b> IT AND ORGANISATION Hjemmeopgave, intern censur <i>Extended essay, Internal examiner</i>		<b>10</b>	<b>0,05</b>

Odense, den 7. august 2001



Udskriftens rigtighed bekræftes

*Registrar's Office*

# Lars Frees Breum

Cpr. nr. 190476-1229

har den  
*has on the*

23. august 2004

bestået  
*passed*

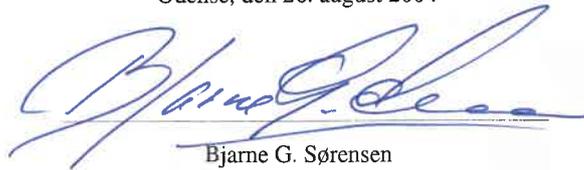
## **Cand. Merc. International Markedsføring**

*Master of Science in Business Adm., International Marketing*

og har dermed ret til at betegne sig  
*and has thus been awarded the title of*

**Candidatus Mercaturae (Cand.Merc.)**

Odense, den 26. august 2004

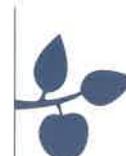


Bjarne G. Sørensen

Dekan  
*Dean*

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Vægt                      Karakter                      ECTS-points  
Credit factor              Mark/Grade

**CAND.MERC. - INTERNATIONAL MARKEDSFØRING**                      **8.0**  
MASTER OF SCIENCE IN BUSINESS ADMINISTRATION,  
INTERNATIONAL MARKETING

**LINIESPECIFIK BLOK:**  
AREA OF SPECIALIZATION BLOCK:

**INTERNATIONALE MARKEDSRELATIONER**                      **1**                      **10**                      **10,0**  
INTERNATIONAL MARKET RELATIONS  
Mundtlig, ekstern censur  
*Oral exam, External examiner*

**INTERNATIONAL MARKETING STRATEGY**                      **1**                      **8**                      **10,0**  
Skriftlig, ekstern censur  
*Written exam, External examiner*

**MARKEDSKOMMUNIKATION**                      **1**                      **9**                      **10,0**  
MARKET COMMUNICATION  
Skriftlig, ekstern censur  
*Written exam, External examiner*

**METODOLOGISK BLOK:**  
METHODOLOGICAL BLOCK:

**KVANTITATIV MARKEDSANALYSE**                      **1**                      **8**                      **10,0**  
QUANTITATIVE MARKET ANALYSIS  
Afløsningsopgave, ekstern censur  
*Graded course work, External examiner*

**MARKETING AND CULTURE**                      **1**                      **7**                      **10,0**  
Mundtlig, ekstern censur  
*Oral exam, External examiner*

**KVALITATIVE MARKEDSUNDERSØGELSER**                      **1**                      **8**                      **10,0**  
QUALITATIVE MARKET RESEARCH  
Afløsningsopgave, ekstern censur  
*Graded course work, External examiner*



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Vægt                      Karakter                      ECTS-points  
Credit factor          Mark/Grade

**VALGFRI BLOK**

ELECTIVE AREA:

**INTERNATIONAL BUSINESS MARKETING**

1                      8                      10,0

Afløsningsopgave, ingen censur  
*Graded course work, Without second examiner*

**ECONOMIC INTEGRATION I**

1                      9                      10,0

Skriftlig, ekstern censur  
*Written exam, External examiner*

**FINANS- OG BØRSRET**

1                      8                      10,0

FINANCE AND SECURITIES LAW

Mundtlig, ingen censur  
*Oral exam, Without second examiner*

**SPECIALE:**

THESIS AREA:

**SPECIALE**

3                      7                      30,0

THESIS: INTERNATIONAL MARKETING

Senmatic. En analyse af mulighederne for strategiske samarbejder for Senmatic A/S  
Kandidatafhandling, ekstern censur  
*An analysis of options for strategic alliances for Senmatic Ltd.*  
*MA Thesis, External examiner*

Odense, den 26. august 2004

Udskriftens rigtighed bekræftes

*Registrar's Office*



EKSAMENSBEVIS

HD 2. del  
Finansiering

ENKELTFAG

Lars Frees Breum

Navn:

190476-1229

Cpr.nr.:

		Karakter	ECTS
Skatteret	(Skriftlig 4-timers)	8,0	3,5

23. oktober 2006

Dato

Dekan, Det erhvervsøkonomiske Fakultet

HD 2. delssekretariatet for Finansiering